



# **Sponsorship Packages 2023 / 2024**



Coromandel Cricket Club Inc.

PO Box 262

Blackwood SA 5051

[www.coromandelcricketclub.asn.au](http://www.coromandelcricketclub.asn.au)

## **Major Sponsorship - \$5000 Per Annum Minimum 3 Year Commitment**

*What we can offer to you:*

- Exposure to passionate community orientated sports people along with their families and friends
- Team naming rights of A Grade side (i.e. Joe's Butcher Section 1 Side).
- Branded training shirts to be worn by A Grade side during warm ups.
- Naming rights of club best and fairest award.
- Weekly promotion on Facebook and Instagram (500 followers) when sides are named during the season.
- Weekly scheduled social media posts advertising your business (including out of season).
- Advertising link on Coromandel Cricket Club website.
- Branded stumps to be used at all home games.
- Signage on training nets, adjacent Coromandel Parade, Blackwood.
- Game day signage.
- Invited Guest to all Coromandel Cricket Club events.
- Advertising material in Hewett Sporting Ground club rooms.
- Business logo on front right corner of club shirt.
- Framed club shirt.
- Complimentary club hat and stubby holder.
- Sponsorship certificate.
- Promotion at game presentations and other cricketing events.
- A commitment from the members of the club to support your business.

*What are the benefits to your business?*

- Increase brand awareness with the Blackwood and Hills community.
- Increase your market share and your sales.
- Support local community sports.
- Become part of a fun, friendly and family orientated club.
- Assist in the development of junior cricket and healthy living.
- Share in the success of our great club and its members.



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## **Platinum Sponsorship - \$2000 Per Annum**

*What we can offer to you:*

- Exposure to passionate community orientated sports people along with their families and friends
- Team naming rights (i.e. Joe's Butcher Section 1 Side).
- Weekly promotion on Facebook and Instagram (500 followers) when sides are named during the season.
- 1x fortnightly scheduled social media posts advertising your business (including out of season).
- Advertising link on Coromandel Cricket Club website.
- Branded stumps to be used at all home games.
- Signage on training nets, adjacent Coromandel Parade, Blackwood.
- Game day signage.
- Invited Guest to all Coromandel Cricket Club events.
- Advertising material in Hewett Sporting Ground club rooms.
- Business logo on club shirt.
- Framed club shirt.
- Complimentary club hat and stubby holder.
- Sponsorship certificate.
- Promotion at game presentations and other cricketing events.
- A commitment from the members of the club to support your business.

*What are the benefits to your business?*

- Increase brand awareness with the Blackwood and Hills community.
- Increase your market share and your sales.
- Support local community sports.
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## Gold Sponsorship - \$1000 Per Annum

*What we can offer to you:*

- Exposure to passionate community orientated sports people along with their families and friends
- Promotion on Facebook and Instagram (500 followers).
- 1x monthly scheduled social media posts advertising your business (including out of season).
- Advertising link on Coromandel Cricket Club website.
- Signage on training nets, adjacent Coromandel Parade, Blackwood.
- Game day signage.
- Invited Guest to all Coromandel Cricket Club events.
- Advertising material in Hewett Sporting Ground club rooms.
- Business logo on club shirt.
- Complimentary club shirt, club hat and stubby holder.
- Sponsorship certificate.
- Promotion at game presentations and other cricketing events.
- A commitment from the members of the club to support your business.

*What are the benefits to your business?*

- Increase brand awareness with the Blackwood and Hills community
- Increase your market share and your sales
- Support local community sports
- Become part of a fun, friendly and family orientated club
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## **Silver Sponsorship - \$500 Per Annum**

*What we can offer to you:*

- Exposure to passionate community orientated sports people along with their families and friends
- Promotion on Facebook and Instagram (500 followers).
- Advertising link on Coromandel Cricket Club website.
- Invited Guest to all Coromandel Cricket Club events.
- Advertising material in Hewett Sporting Ground club rooms.
- Complimentary club hat and stubby holder.
- Sponsorship certificate.
- Promotion at game presentations and other cricketing events.
- A commitment from the members of the club to support your business.

*What are the benefits to your business?*

- Increase brand awareness with the Blackwood and Hills community
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## **Player Sponsorship - \$300 Per Annum**

*What we can offer to you:*

- Exposure to passionate community orientated sports people along with their families and friends
- Business tagged on social media posts when sponsored player is named man of the match (500 followers).
- Player announced as sponsored by business when being presented with man of the match at weekly presentation nights.
- Advertising link on Coromandel Cricket Club website.
- Invited Guest to all Coromandel Cricket Club events.
- Complimentary club stubby holder.
- A commitment from the members of the club to support your business.

*What are the benefits to your business?*

- Increase brand awareness with the Blackwood and Hills community
- Increase your market share and your sales
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# SPONSORS AGREEMENT

*All sponsorships are tax deductible and include GST*

This Agreement Between: COROMANDEL CRICKET CLUB INC, PO BOX 262, BLACKWOOD SA 5051, and the Sponsor:

Company Name: \_\_\_\_\_

Principal: \_\_\_\_\_

Telephone: M: \_\_\_\_\_ W: \_\_\_\_\_

Preferred Company Contact if not principle \_\_\_\_\_

Telephone: M: \_\_\_\_\_ W: \_\_\_\_\_

\_\_\_\_\_ Address: \_\_\_\_\_

\_\_\_\_\_

Email: \_\_\_\_\_

Agree to Corporate Sponsorship Level \_\_\_\_\_

With the payment of \$ \_\_\_\_\_ for the \_\_\_\_\_ Season at the Coromandel Cricket Club

## ***Signed by Sponsor***

Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_ Dated: \_\_\_\_\_

- Please return this completed form along with your business card, or a copy of a receipt or screenshot showing your transfer of funds to the club account below:

<b>BSB</b>	065132
<b>Account Number</b>	10064583
<b>Account Name</b>	Coromandel Cricket Club

- Please email your Coromandel CC agent, with information about your business. Include a logo and details of your website that we can use to promote your business.
- Your company will be invoiced the agreed amount for your prompt payment. If you wish to pay instalments, please discuss with the Coromandel Cricket Club agent you are dealing with

## ***Signed as Agent for Coromandel Cricket Club***

Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_ Dated: \_\_\_\_\_